

MATT KASTRITIS

Graphic Designer

EDUCATION

2021 | Savannah College of
Art and Design (SCAD)

B.F.A. Graphic Design
Minor in Advertising and Branding

SKILLS

Apparel Design
Branding
Illustration
Conceptual Thinking
Research

SOFTWARE

Illustrator
Photoshop
InDesign
Jira
Adobe XD
Microsoft Suite

DESIGN EXPERIENCE

Hollister

Apparel Graphic Designer

November 2024 – Current | Columbus, OH (Hybrid)

Work primarily on licensed product across tees, fleece, outerwear, polos, wovens, and accessories. Create designs for a wide variety of content including: NBA, Formula 1, professional soccer teams, colleges, car brands, pop-culture and many more. Also design in-house and branded graphics and have experience doing On-Product Marketing.

Associate Apparel Designer

March 2023 – November 2024 | Columbus, OH (Hybrid)

Assistant Apparel Designer

September 2021 – March 2023 | Columbus, OH (Hybrid)

SCAD Secession

Graphic Design Team Member

January 2021 – May 2021 | Savannah, GA (Remote)

Collaborated closely with seven other graphic designers to come up with the new concept for SCAD Secession. Organized and created the Graphic Design catalog featuring the best student works. Designed the final presentation of the work.

Abercrombie & Fitch Co. Internship

LDP Apparel Graphic Design Intern

August 2020 | Savannah, GA (Remote)

Experienced the ins and the outs of Abercrombie's industry. Learned how all of the roles work together to meet the same goal. Worked with merchant, planning, finance, IT, and apparel design intern(s) to complete a case study for Abercrombie Kids. Designed graphic apparel and stamps for the campaign.

Fila Shoe Design Contest Winner

Graphic Designer

September 2020 | Savannah, GA (Remote)

Designed the color for Fila's newest tennis shoe being released to the public. Featured on Fila Tennis's instagram and received a pair of said designed shoe as a trophy.

SCADpro x Cobham

Research Lead & Graphic Designer

March 2020 – May 2020 | Savannah, GA (Remote)

Worked with a large group of majors and collaborated with the art director to create print ads and copy. Designed graphics for the main film deliverable and researched the budget for the stock footage.